CANNABIS RISK MANAGEMENT ALLIANCE MEMBERSHIP Strengthening Risk Culture Together





The Association of Certified Commercial Cannabis Experts Empowering Commercial Cannabis Professionals

WHAT DOES ACCCE DO?

The Association of Certified Commercial Cannabis Experts (ACCCE, pronounced "ace") is a member organization dedicated to advancing the professional knowledge, skills, and experience of those committed to cannabis risk management and promotion of sound commercial cannabis policies and procedures. ACCCE supports professionals working in the commercial cannabis industry by providing access to the knowledge, resources, and tailored training needed to understand the complexities and risks of the commercial cannabis industry.

CRM ALLIANCE MEMBERSHIP

The Cannabis Risk Management (CRM) alliance membership is the vehicle to demonstrate a commitment to risk management that experts are taking to strengthen their risk culture. CRM Alliance Members join ACCCE's broader alliance membership coalition to demonstrate industry leadership.

The CRM alliance membership provides immediate access to experts that will assist in the development of risk management roadmaps, best practices, and governance techniques. CRM Alliance Members contribute to this overall vision.

The Cannabis Risk Management Alliance Membership provides guidance and resources for businesses pursuing cannabis risk management. To increase valuation, recognition, and company image, these businesses implement risk management best practices.

These members demonstrate a commitment to a strong risk culture by:

- 1. Implementing a risk program in accordance with ACCCE's roadmap
- 2. Showcasing achievements for lowering their risk profile
- 3. **Recognizing certified cannabis risk management professionals on their team**



Establish Industry Leadership

Take Action now

To Establish the foundation of a strong risk culture and

Protect your business into the future.



Identify the leaders on your board and in management to guide you to future success.



Maintain a risk program tailored to your business's needs.



Issue Management

Identify the root cause and implement corrective actions.

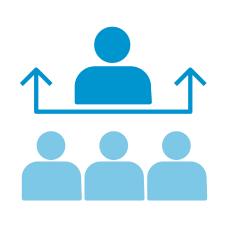


Future Proof

Implement formal risk assessment, training, reporting and assurance best practices.



Joining the Alliance is an investment in the future of your business. Participating in the ACCCE CRM Alliance Membership allows you to:



Immediately show industry leadership through public commitment, actions that are possible today, and a forum to share best practices with the industry.



Strengthen your risk culture with a proven roadmap and access to exclusive training and resources.

Enhance your company's image

through an alliance membership with ACCCE to instill confidence in your stakeholders by committing to furthering risk management in the cannabis industry.



CRM ALLIANCE BENEFITS



COMMITMENT TO STRENGTHEN CANNABIS RISK MANAGEMENT

ACCCE provides guidance to effectively demonstrate your commitment to risk management excellence.

- 1. Implement the Cannabis Risk Management Framework as a leader in the cannabis industry
- 2. Commitment to maintain cannabis specific risk management knowledge through membership and certification of employees

DEMONSTRATE BEST PRACTICES

ACCCE provides resources and experts today to reduce your risk tomorrow.

- 1. Immediately access risk-based education, tailored to your business
- 2. learn how to tailor a risk program to your business that includes ethics and whistleblowing, risk-based self-reviews, and independent audit
- 3. Provide certification for your lead risk director, risk officer, or compliance officer
- 4. Understand how to implement tone at the top
- 5. Establish a formal risk culture

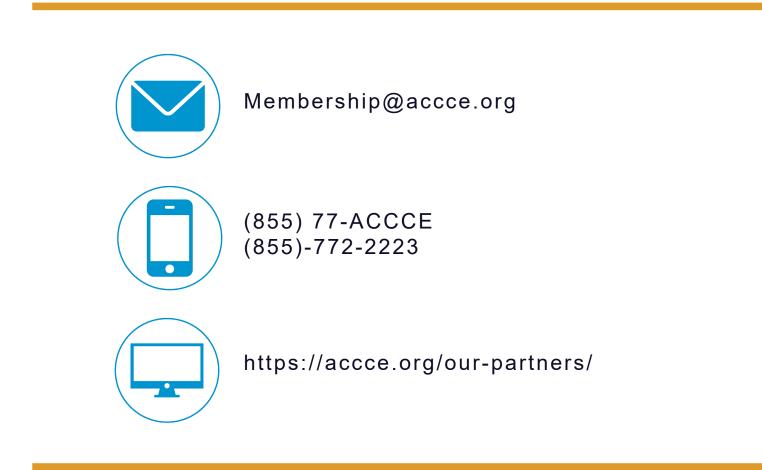
ENHANCE YOUR COMPANY IMAGE

Be recognized as a leader in cannabis risk management.

- 1. Participate in webinars and community events
- 2. Showcase risk issues through Commercial Cannabis Insights
- 3. Network with like-minded individuals

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