

CANNABIS RISK MANAGEMENT ADVOCATE ALLIANCE MEMBERSHIP

Strengthening Risk Culture Together



ACCCE

The Association of Certified
Commercial Cannabis Experts

*Empowering Commercial
Cannabis Professionals*

WHAT DOES ACCCE DO?

The Association of Certified Commercial Cannabis Experts (ACCCE, pronounced “ace”) is a member organization dedicated to advancing the professional knowledge, skills, and experience of those committed to cannabis risk management and promotion of sound commercial cannabis policies and procedures. ACCCE supports professionals working in the commercial cannabis industry by providing access to the knowledge, resources, and tailored training needed to understand the complexities and risks of the commercial cannabis industry.

CRM ADVOCATE ALLIANCE MEMBERSHIP

The Cannabis Risk Management (CRM) Advocate alliance membership is the vehicle to demonstrate changes experts are making to strengthen their risk culture. CRM Advocates join ACCCE’s broader alliance membership coalition to demonstrate industry leadership.

The core vision of the ACCCE alliances is to create a forum to recognize experts unified in strengthening cannabis industry standards of risk management. The ACCCE alliances develop businesses and professionals poised to make an impact by reducing public harm, increasing public safety, and promoting the sound operation of the licensed cannabis market in line with regulatory expectations.

The CRM Advocate alliance membership provides immediate access to experts that will assist in the development of remediation roadmaps, best practices, and governance techniques. CRM Advocates are evaluated for their potential contribution to this overall vision.

Participation denotes a commitment to moving towards strong risk culture by demonstrating your commitment to change through:

1. Relationship with ACCCE to promote risk management best practices
2. Meet known best practice milestones
3. Commitment to educating others based on lessons-learned



Establish Industry Leadership

Take **Action** now

To **Establish** the foundation of a strong risk culture and

Protect your business into the future.



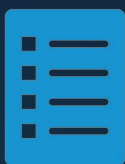
Qualified Personnel

Identify the leaders on your board and in management to guide you to future success.



Control Environment

Maintain a risk program tailored to your business's needs.



Issue Management

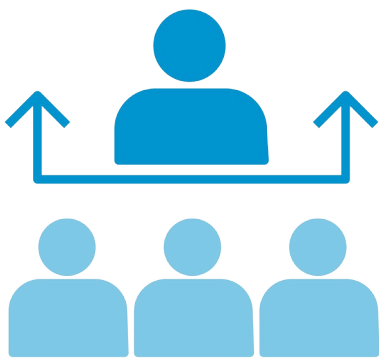
Identify the root cause and implement corrective actions.



Future Proof

Implement formal risk assessment, training, reporting and assurance best practices.

Joining the Alliance is an investment in the future of your business. Participating in the ACCCE CRM Advocate Alliance Membership allows you to:



Immediately show industry leadership through public commitment, actions that are possible today, and a forum to share best practices with the industry.



Strengthen your risk culture with a proven roadmap and access to exclusive training and resources.



Enhance your company's image through an alliance membership with ACCCE to instill confidence in your stakeholders by committing to furthering risk management in the cannabis industry.

CRM ADVOCATE BENEFITS



PUBLIC COMMITMENT TO STRENGTHEN CANNABIS RISK MANAGEMENT

ACCCE provides guidance to effectively demonstrate your commitment to risk management excellence.

1. Implement the Cannabis Risk Management Framework as a leader in the cannabis industry
2. Institute a board level risk committee to demonstrate top-down management commitment
3. Identify a qualified compliance or risk officer for day-to-day management of the risk program
4. Execute a formal training program that includes risk management
5. Establish risk management norms through ethics and whistleblowing, risk-based self-reviews, and independent audit
6. Commitment to maintain cannabis specific risk management knowledge through membership and certification of employees

DEMONSTRATE BEST PRACTICES

ACCCE provides resources and experts today to reduce your risk tomorrow.

1. Immediately access risk-based education, tailored to your business
2. Adopt a personalized risk program that includes ethics and whistleblowing, risk-based self-reviews, and independent audit
3. Identify a qualified lead risk director to take lead for the board
4. Appoint a Risk Committee as part of the board of directors
5. Establish a Risk Steering Committee as part of management oversight

CONTINUE INVESTMENT IN A STRONG RISK CULTURE

ACCCE provides a forum to demonstrate continued investment in risk culture as a core part of growth.

1. Spot on the education advisory board
2. Showcase to identify the changes that the cannabis industry could also use to strengthen their risk program
3. Commitment to continued education

CANNABIS RISK MANAGEMENT ADVOCATE ALLIANCE MEMBERSHIP

Strengthening Risk Culture Together



Membership@accce.org



(855) 77-ACCCE
(855)-772-2223



<https://accce.org/our-partners/>

